

2026

EXHIBITION AND DISPLAY SPACES

CATALOGUE



SIBIU INTERNATIONAL AIRPORT

EXHIBITION AND DISPLAY SPACES

INDOOR & OUTDOOR

LOCATION

The exhibition and display spaces at Sibiu International Airport are available in indoor and outdoor areas, as well as online.

AUDIENCE

Passengers transiting through the airport and their companions.

DISPLAY PERIOD

The maximum display period is 6 months.

DISPLAY RATE

The display rates listed in the catalogue are in EURO and do not include VAT. The display rate does not include production, decoration and neutralization costs, which are the responsibility of the applicant.

DISPLAY AND EXHIBITION PROCEDURE

Please send a firm request to Sibiu International Airport, specifying the exhibition and display space of interest, the duration of the campaign, and a brief presentation of the campaign and its content.

The request will be made on the basis of a firm *Order Form for exhibition and display at Sibiu International Airport*.

The approval of the order for exhibition and display will be communicated to the applicant, and invoicing will be made on the basis of the approved order.

For further details, or to request the Order Form for exhibition and display spaces available at Sibiu International Airport, please send a request by e-mail to: marketing@sibiuairport.ro and secretariat@sibiuairport.ro.



EXHIBITION AND DISPLAY SPACES

INDOOR

01

DISPLAY SPACE TYPE

INDOOR LOCATION
SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

BANNER LUGGAGE CART

Passenger terminal

40 x 40 cm

12 euro | piece | month

50 pieces

Maximum 6 months



DISPLAY SPACE TYPE

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

BANNER ON CIRCULAR POLE

Passenger terminal

Minimum 1 sq.m

18 euro | sq.m | month

On request

Maximum 6 months

The display rate is calculated based on displayed surface area. The support will be provided by the applicant.



03

DISPLAY SPACE TYPE

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

SUSPENDED CEILING MESH

Passenger terminal – public area

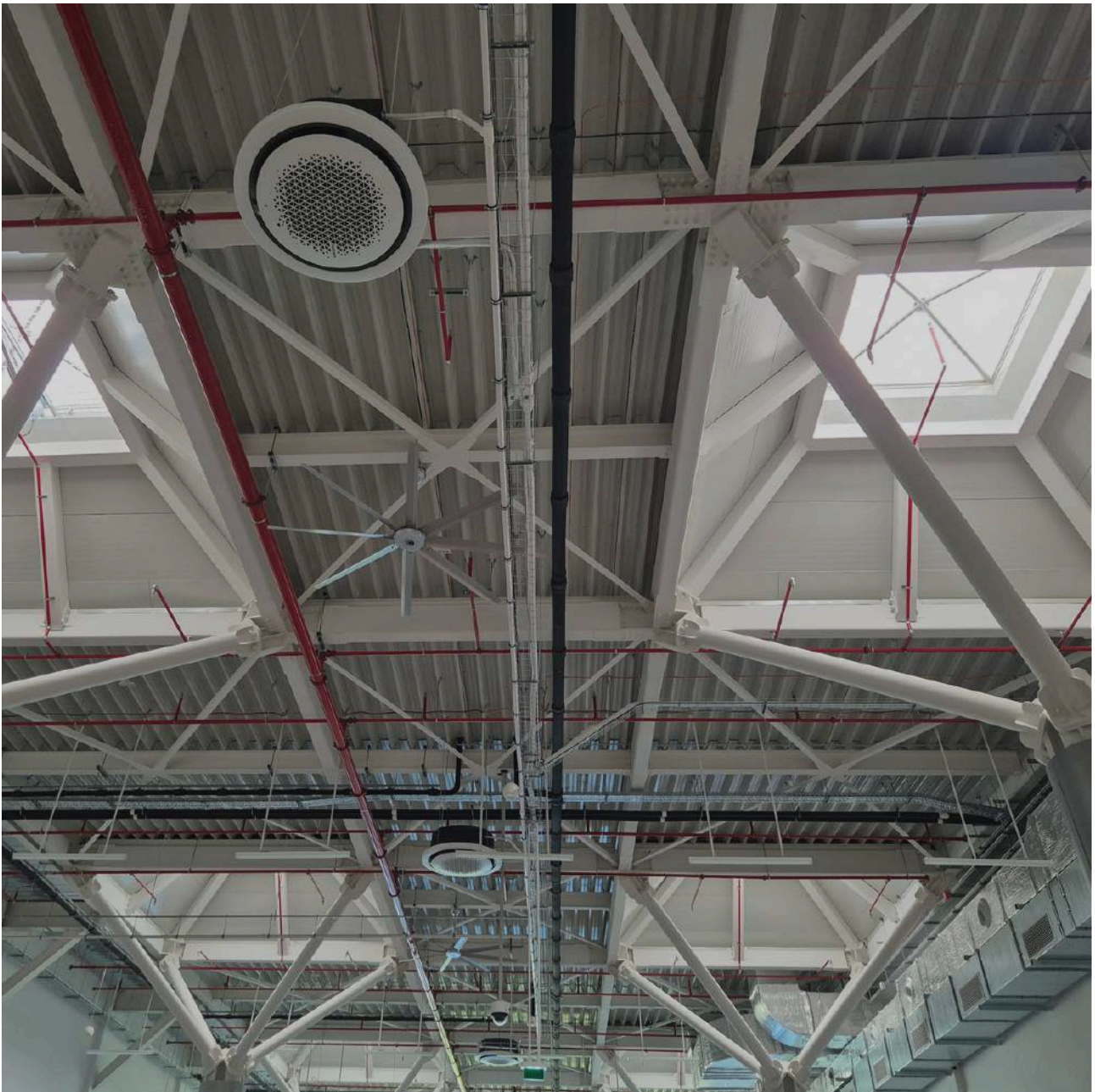
According to project requirements

40 euro | sq.m | month

On request

Maximum 6 months

The display rate is calculated based on displayed surface area. The support will be provided by the applicant.



04

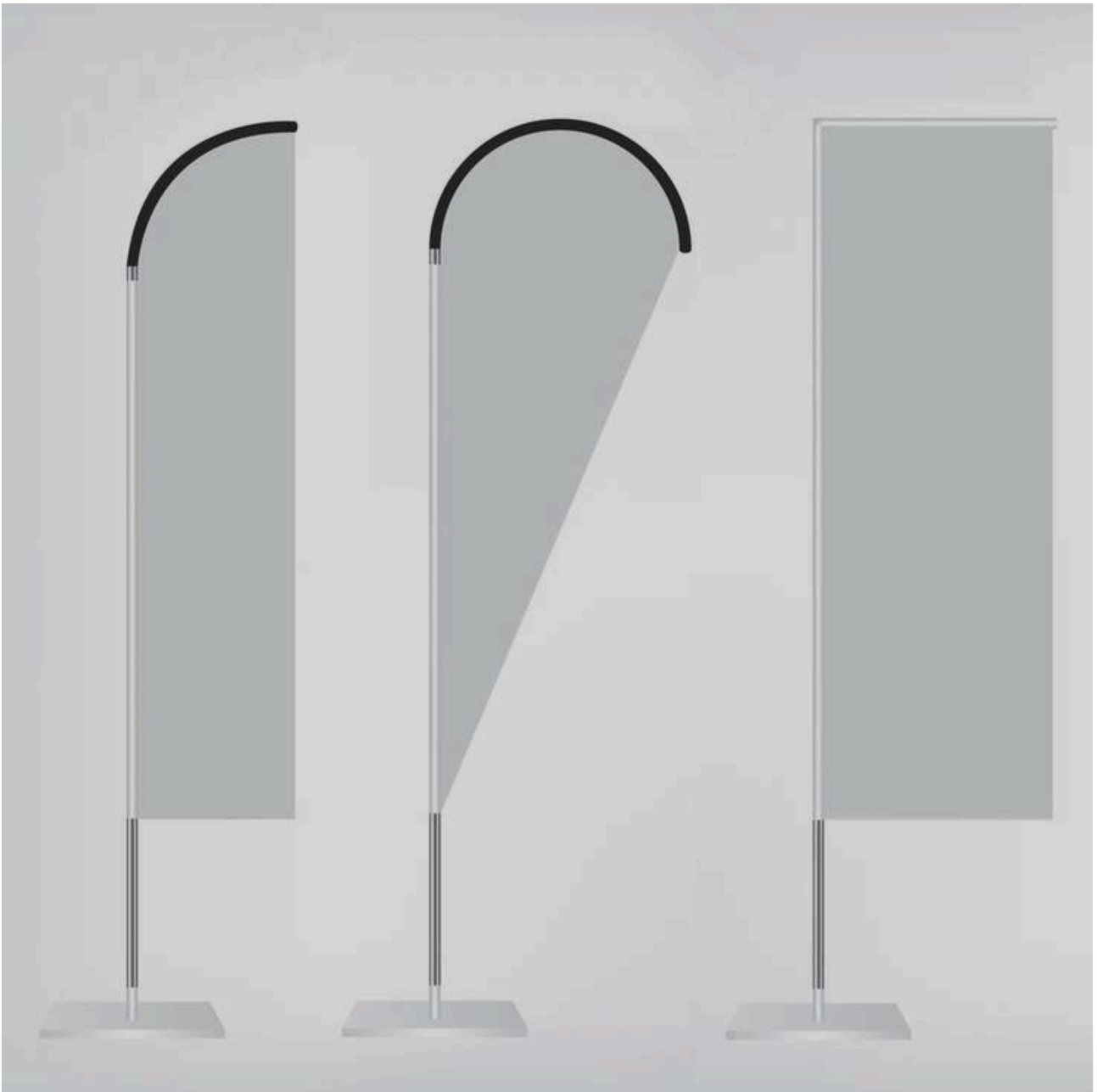
DISPLAY SPACE TYPE

INDOOR LOCATION
SIZE
DISPLAY RATE
AVAILABILITY
DISPLAY PERIOD

DISPLAY SYSTEM

Passenger terminal
According to project requirements
55 euro | sq.m | month
On request
Maximum 6 months

The display rate is calculated based on displayed surface area. The support will be provided by the applicant.



Example of display system

DISPLAY SPACE TYPE

INDOOR LOCATION
SIZE
DISPLAY RATE
AVAILABILITY
DISPLAY PERIOD

SPECIAL ADVERTISING PROJECT

Passenger terminal
According to project requirements
130 euro | sq.m | month
On request
Maximum 6 months

The display rate is calculated based on the footprint. The support will be provided by the applicant.



Example of special advertising project – personalized advertising cube

06

DISPLAY SPACE TYPE

INDOOR LOCATION
SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

ADVERTISING ON TOILET DOORS

Passenger terminal

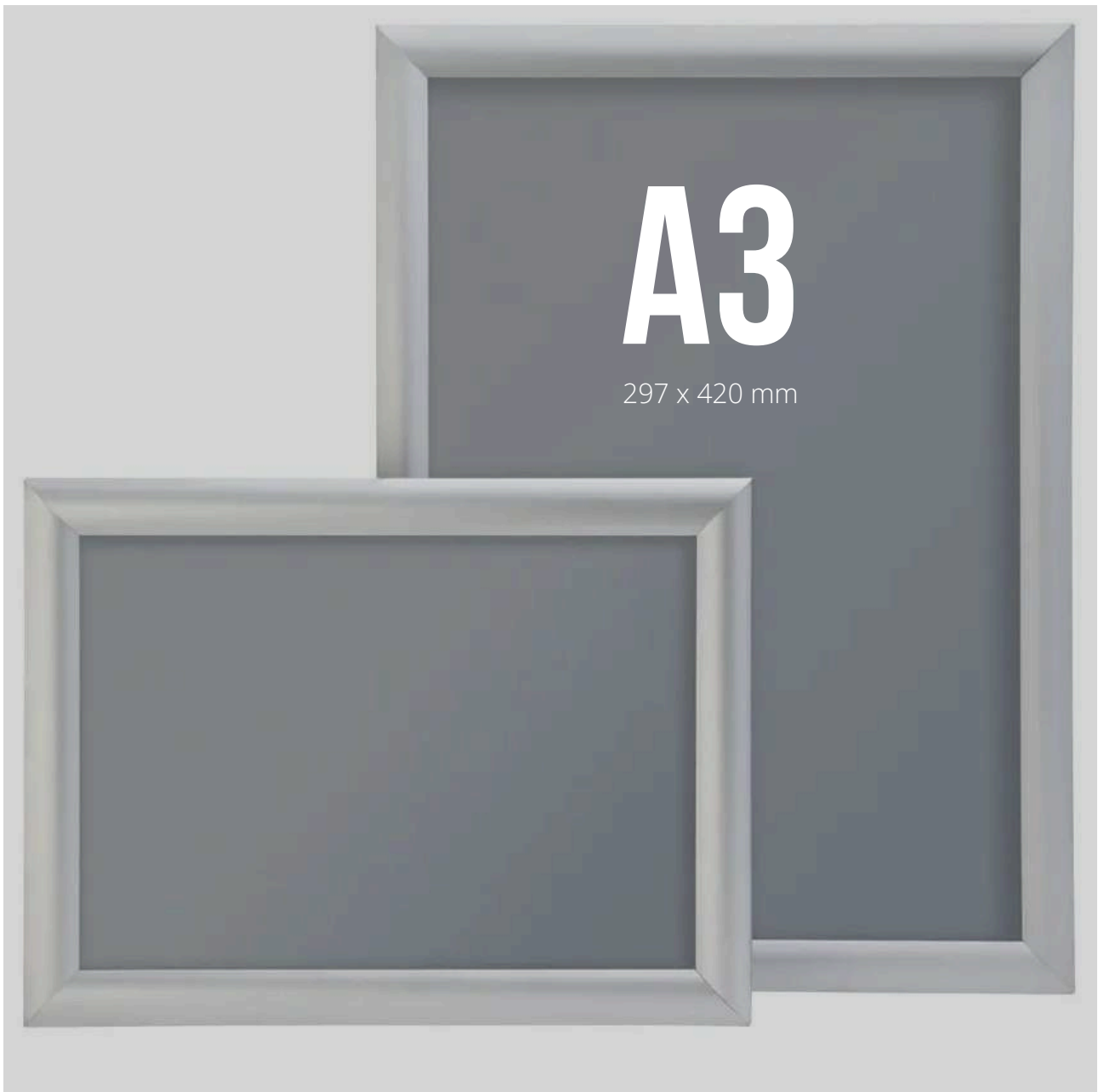
A3 (297 x 420 mm)

30 euro | piece | month

On request

Maximum 6 months

Click-frame (silver frame). The support will be provided by the applicant.



DISPLAY SPACE TYPE

INDOOR LOCATION
SIZE
DISPLAY RATE
AVAILABILITY
DISPLAY PERIOD

FLOOR STICKER

Passenger terminal
Minimum 1 sq.m
30 euro | sq.m | month
On request
Maximum 6 months



DISPLAY SPACE TYPE

INDOOR LOCATION
SIZE
DISPLAY RATE
AVAILABILITY
DISPLAY PERIOD

CHECK-IN SCREEN

Passenger terminal
1920 x 1080 px
300 euro | screen | month
On request
Maximum 6 months



DISPLAY SPACE TYPE

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

DIGITAL MEDIA FOR INTERACTIVE ADVERTISING

Passenger terminal

According to project requirements

75 euro | sq.m | month

On request

Maximum 6 months

The display rate is calculated based on displayed surface area. The support will be provided by the applicant.



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DISPLAY SPACE TYPE

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

SHOWROOM

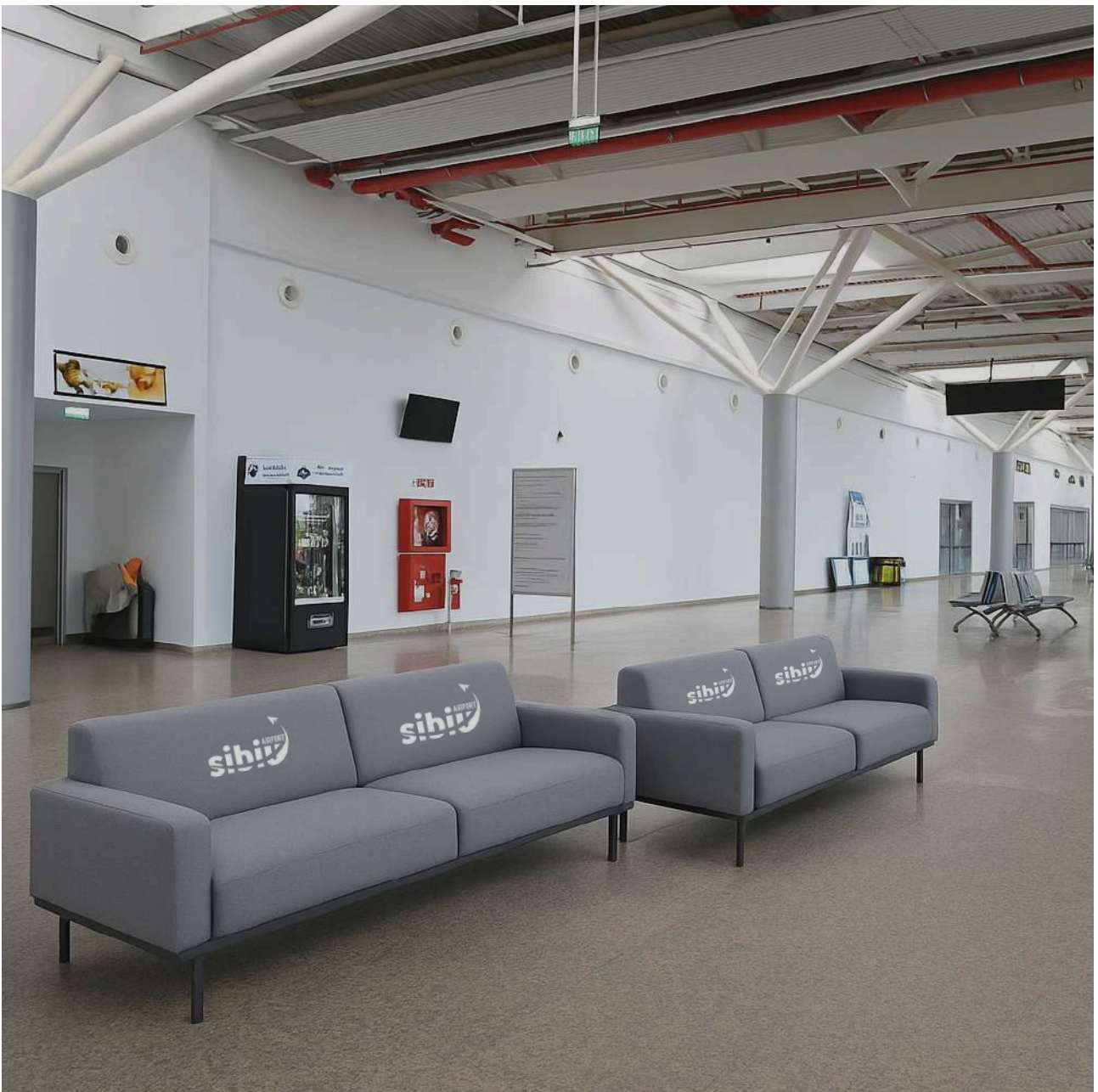
Passenger terminal

Minimum 10 sq.m

5 euro | sq.m | month

On request

Maximum 6 months



Showroom example

DISPLAY SPACE TYPE

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

COMMERCIAL SPACE — EXPO AUTO INDOOR

Passenger terminal

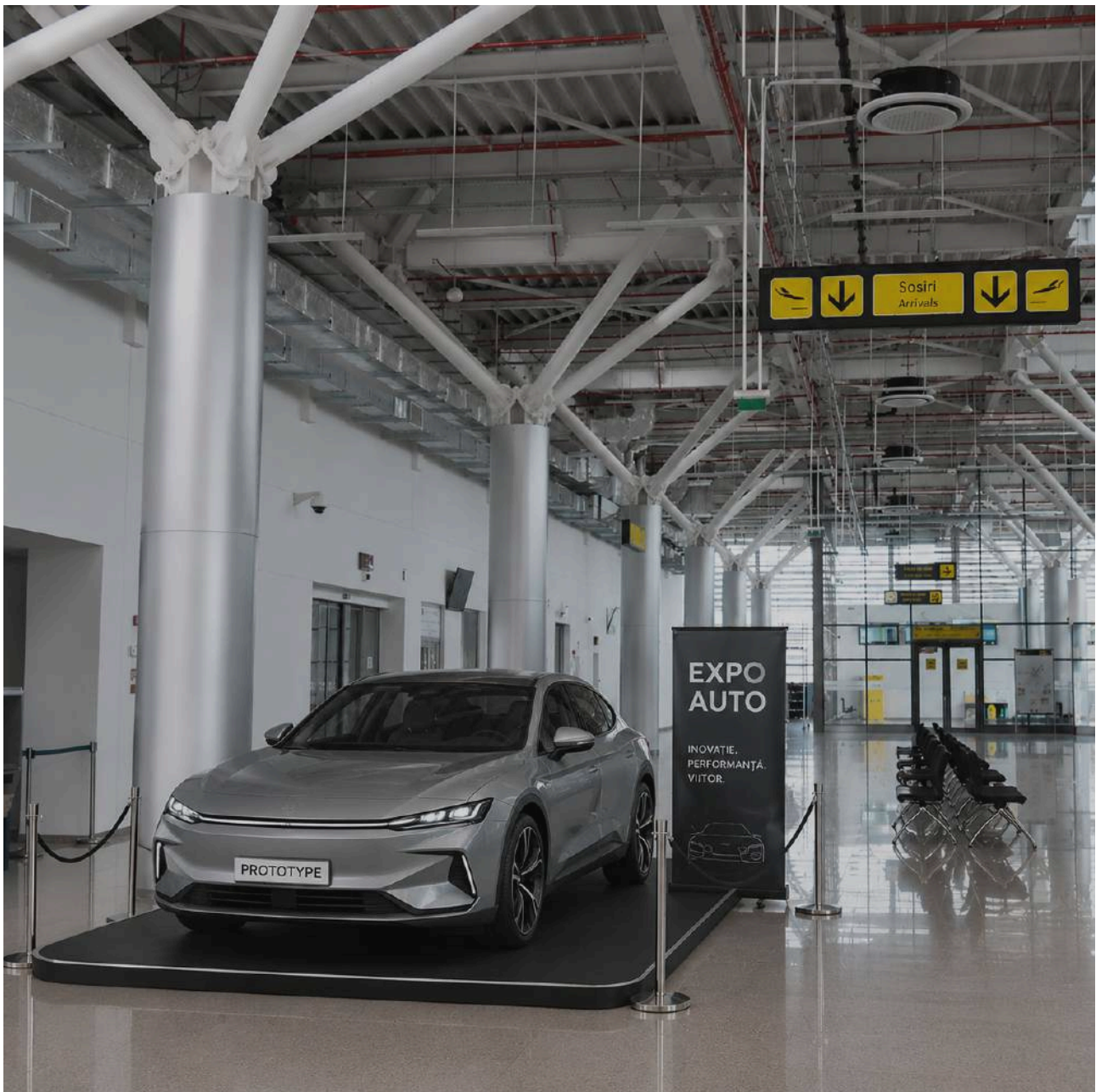
According to project requirements

400 euro | month

350 euro | month (3-6 months display)

300 euro | month (minimum 6 months display)

On request



DISPLAY SPACE TYPE

INDOOR LOCATION

RATE

PERIOD

SAMPLING

Passenger terminal

30 euro | hour or 225 euro | day

Maximum 6 months

Without the participation of Sibiu International Airport staff.





EXHIBITION AND DISPLAY SPACES

OUTDOOR

DISPLAY SPACE TYPE BACKLIT

OUTDOOR LOCATION
SIZE

Sibiu Airport Parking Area

Support size: 3,2 x 2,4 m

Print / Display size: 3,05 X 2,05 m

DISPLAY RATE

120 euro | backlit side | month

AVAILABILITY

5 backlits | 10 sides

DISPLAY PERIOD

Maximum 6 months



DISPLAY SPACE TYPE

COMMERCIAL SPACE — EXPO AUTO OUTDOOR

OUTDOOR LOCATION
SIZE

Sibiu International Airport Area
According to project requirements

DISPLAY RATE

300 euro | month
250 euro | month (3-6 months display)
200 euro | month (minimum 6 months display)

AVAILABILITY

On request



DISPLAY SPACE TYPE

OUTDOOR LOCATION
SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

OUTDOOR ADVERTISING

Sibiu International Airport Area

According to project requirements

70 euro | lot | month (1 LOT = 10 sq.m)

On request

Maximum 6 months



Example of outdoor advertising project – ad on inflatable system

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DISPLAY SPACE TYPE

OUTDOOR LOCATION
RATE
PERIOD

SAMPLING

Sibiu International Airport
30 euro | hour or 225 euro | day
Maximum 6 months

Without the participation of Sibiu International Airport staff.





EXHIBITION AND DISPLAY SPACES

ONLINE

DISPLAY SPACE TYPE

ONLINE

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

BANNER WEBSITE

www.sibiuairport.ro

170 x 197 px

100 euro | banner | month

On request

Maximum 6 months



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DISPLAY SPACE TYPE

ONLINE
 DISPLAY RATE
 AVAILABILITY
 PERIOD

SOCIAL MEDIA POST

Social Media Sibiu International Airport
 50 euro | post
 On request
 Maximum 6 months campaign

Facebook | 1 Ian. 2026 - 31 Mar. 2026

Prezentare generală a conținutului

Defalcare: Organic/reclame

Toate Postări Povești Reels Live

Vizualizări	Vizionări de 3 secunde	Interacțiuni cu conținutul	Durată de vizionare
1,1 mil. ↑ 35,5%	315.313 ↑ 82,4%	24,6 K ↑ 36,6%	73z 15h ↑ 86,1%

sibiu AIRPORT

ZBORURI DESTINAȚII DE VACANȚĂ
SEZON VARĂ 2026

PALMA DE MALLORCA
 MONASTIR

la ce te gândești...

SIBIU International Airport
 34 K urmăritori • 90 urmăriri
 Welcome on SIBIU International Airport Official Facebook Page!
 Aeroport

Panou de cont

Toate Despre Reels Fotografii Urmăritori Mai multe ▾

Detalii ✎ La ce te gândești?

DISPLAY SPACE TYPE

ONLINE
DISPLAY RATE
AVAILABILITY
PERIOD

NEWSLETTER

Sibiu International Airport Newsletter
25 euro | newsletter
On request
Maximum 6 months campaign



Zbori din nou din Sibiu fără restricții la lichide

Din 5 septembrie, zborul din Sibiu devine mai simplu și mai relaxat

Dimineața zilei de 5 septembrie 2025 începe la [Aeroportul Internațional Sibiu](#) cu eliminarea restricțiilor privind transportul lichidelor în bagajele de mână.

Așadar, începând de mâine nu mai trebuie să te limitezi la recipiente de 100 ml atunci când vrei să călătorești cu avionul cu plecare din Sibiu și ai nevoie să transporti în bagajul de mână recipiente cu lichide, aerosoli și geluri. Datorită noilor reguli, poți călători cu recipiente de lichide de până la 2 litri în bagajul de cabină.



CONTROLUL DE SECURITATE AL LICHIDELOR DIN 5 SEPTEMBRIE 2025



Începând cu data de 5 septembrie 2025, la Aeroportul Internațional Sibiu sunt eliminate restricțiile privind transportul lichidelor în bagajele de mână.



≤ 2 litri

Pasagerii pot transporta în bagajele de mână **lichide** în recipiente individuale de **până la 2 litri**.



În continuare, **nu este necesară scoaterea dispozitivelor electronice** din bagajul de mână la controlul de securitate.



WWW.SIBUIAIRPORT.RO



ELIGIBILITY REQUIREMENTS

for Exhibition and Display Spaces

Social Media Post & Newsletter

The content should be provided by the applicant and must be relevant and tailored to the specific activity of the airport.

Posts with offensive, gambling-related, political, religious, discriminatory or competitive content towards the airport and the airport's direct commercial partners are not permitted.

All content will be approved in agreement with Sibiu International Airport.

The eligible entities for exhibition and display spaces such as Social Media Post and Newsletter, are the ones that are operating in the HoReCa, tourism and travel industries.



SIBIU INTERNATIONAL AIRPORT

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    /sbzairport