

2024

CATALOGUE

ADVERTISING SPACES



SIBIU INTERNATIONAL AIRPORT

ADVERTISING SPACES

INDOOR & OUTDOOR

LOCATION

Advertising spaces available for rent at Sibiu International Airport are located in indoor & outdoor areas.

AUDIENCE

Passengers transiting through the airport and their accompanying persons.

RENTAL PERIOD

The maximum rental period is 6 MONTHS.

RENTAL PRICE

The rates in the catalog are in EURO and do not include VAT.

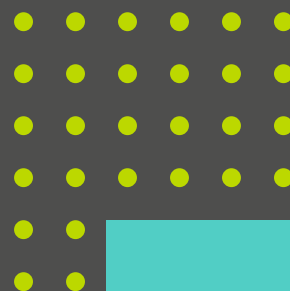
The rental fee does not include production, decoration and neutralization costs, which are the responsibility of the applicant.

RENTAL PROCEDURE

Please send a firm request to Sibiu International Airport, specifying the advertising space of interest, the duration of the campaign, the presentation and content of the campaign. The request shall be made on the basis of a firm *Order form for the rental of advertising space*.

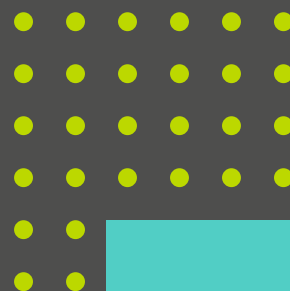
The approval of the order for the rental of advertising space will be communicated to the applicant and invoicing will be made on the basis of this approval.

For further details, or to request an order form for the rental of advertising spaces available at Sibiu International Airport, please send a request by e-mail to marketing@sibiuairport.ro and secretariat@sibiuairport.ro.



ADVERTISING SPACES

INdoor



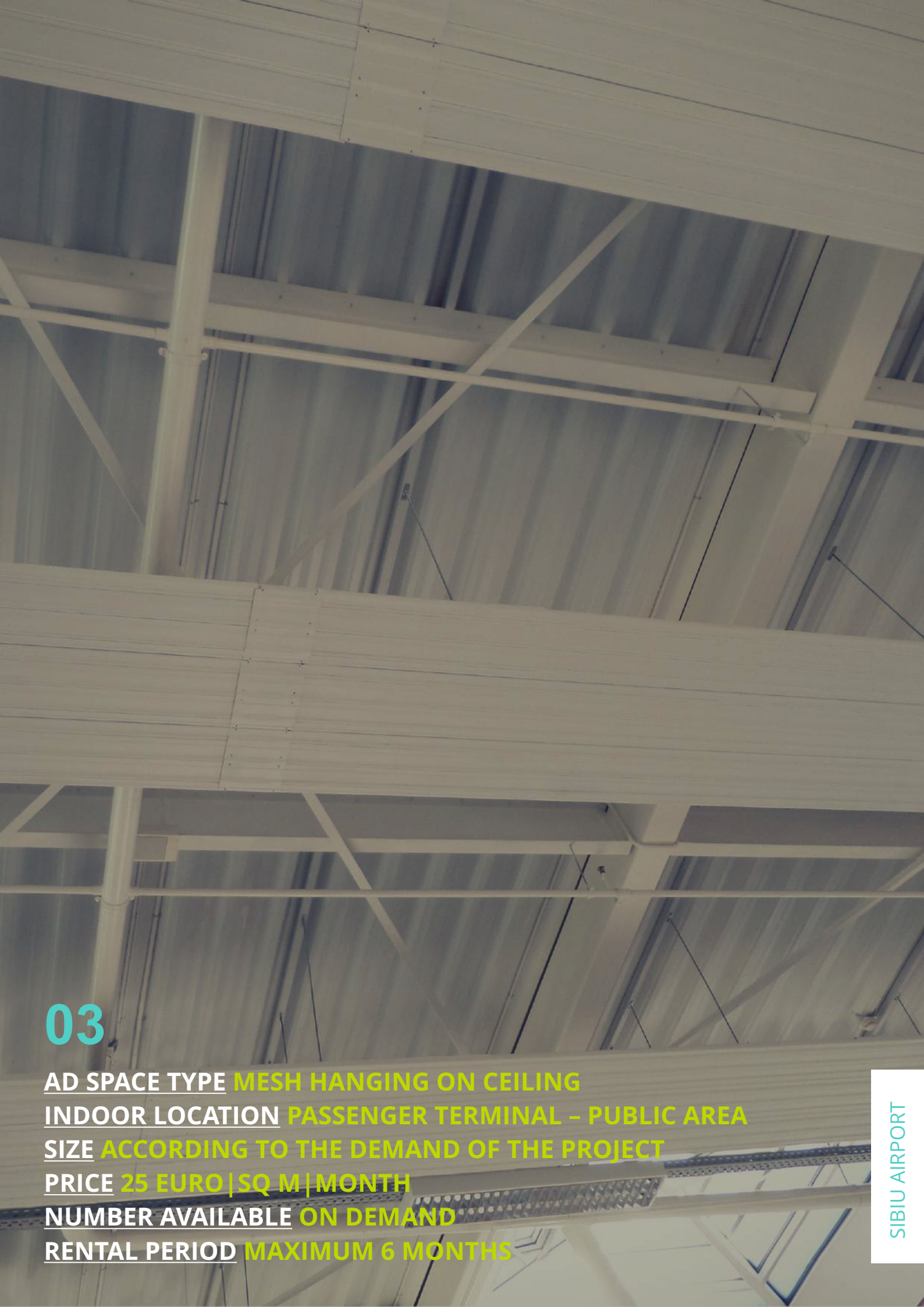


01

AD SPACE TYPE **BANNER LUGGAGE CART**
INDOOR LOCATION **PASSENGER TERMINAL**
SIZE **40 X 40 CM**
PRICE **8 EURO | PIECE | MONTH**
NUMBER AVAILABLE **50 PIECES**
RENTAL PERIOD **MAXIMUM 6 MONTHS**

02

AD SPACE TYPE **BANNER ON CIRCULAR POLE**
INDOOR LOCATION **PASSENGER TERMINAL – INSIDE**
SIZE **MINIMUM 100 X 100 CM – 1 SQ M**
PRICE **12 EURO | SQ M | MONTH**
NUMBER AVAILABLE **ON DEMAND**
RENTAL PERIOD **MAXIMUM 6 MONTHS**



03

AD SPACE TYPE MESH HANGING ON CEILING

INDOOR LOCATION PASSENGER TERMINAL – PUBLIC AREA

SIZE ACCORDING TO THE DEMAND OF THE PROJECT

PRICE 25 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MAXIMUM 6 MONTHS



04

AD SPACE TYPE **BANNER FLAG | ROLL-UP**

INDOOR LOCATION **PASSENGER TERMINAL**

SIZE **ACCORDING TO THE DEMAND OF THE PROJECT**

MINIMUM 1 SQ M | PIECE FOR EACH TYPE OF SUPPORT

PRICE **35 EURO | SQ M | MONTH** (shall be calculated the exposed area)

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MAXIMUM 6 MONTHS**



05

AD SPACE TYPE INFO DESK | EXPO DESK

INDOOR LOCATION PASSENGER TERMINAL

SIZE ACCORDING TO THE DEMAND OF THE PROJECT

PRICE 85 EURO | SQ M | MONTH (shall be calculated the footprint)

NUMBER AVAILABLE ON DEMAND (the support will be provided by the customer)

RENTAL PERIOD MAXIMUM 6 MONTHS

06

AD SPACE TYPE LAVATORY ADVERTISING SPACE

INDOOR LOCATION PASSENGER TERMINAL

SIZE 94,5 CM X 44 CM

PRICE 20 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MAXIMUM 6 MONTHS



07

AD SPACE TYPE BENCH STICKER

INDOOR LOCATION PASSENGER TERMINAL

SIZE ON DEMAND

PRICE 15 EURO | SQ M | MONTH

NUMBER AVAILABLE ON DEMAND (MINIMUM 5 PIECES)

RENTAL PERIOD MAXIMUM 6 MONTHS



08

AD SPACE TYPE FLOOR STICKER
INDOOR LOCATION PASSENGER TERMINAL
SIZE ON DEMAND
PRICE 20 EURO | SQ M | MONTH
NUMBER AVAILABLE ON DEMAND
RENTAL PERIOD MAXIMUM 6 MONTHS



09

AD SPACE TYPE CHECK-IN SCREENS

INDOOR LOCATION PASSENGER TERMINAL

SIZE 1920 X 1080 PX

PRICE 300 EURO | SCREEN | MONTH

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MAXIMUM 6 MONTHS





10

AD SPACE TYPE **BANNER WEBSITE**

INDOOR LOCATION **WEBSITE WWW.SIBIUAIRPORT.RO**

SIZE **170 X 197 PX**

PRICE **100 EURO | BANNER | MONTH**

NUMBER AVAILABLE **ON DEMAND**

RENTAL PERIOD **MAXIMUM 6 MONTHS**



11

AD SPACE TYPE **DIGITAL MEDIA FOR INTERACTIVE ADVERTISING**

INDOOR LOCATION **PASSENGER TERMINAL**

SIZE **ACCORDING TO THE DEMAND OF THE PROJECT**

PRICE **20 EURO |SQ M|MONTH – FOOTPRINT (MINIMUM 1 SQ M)
30 EURO |SQ M|MONTH – EXPOSED AREA**

NUMBER AVAILABLE **ON DEMAND** (the support will be provided by the customer)

RENTAL PERIOD **MAXIMUM 6 MONTHS**



12

AD SPACE TYPE **SAMPLING**

INDOOR LOCATION **PASSENGER TERMINAL**

PRICE **20 EURO | HOUR or 148 EURO | DAY**

WITHOUT THE PARTICIPATION OF AIRPORT STAFF

RENTAL PERIOD **MAXIMUM 6 MONTHS**

ADVERTISING SPACES

OUTdoor





13

AD SPACE TYPE BANNER MESH ON THE AIRFIELD CONTROL TOWER

OUTDOOR LOCATION AIRPORT TERMINAL WEST AREA

SIZE MAXIMUM 6 M

(the control tower building has 33 m height)

PRICE 5 EURO | SQ M | MONTH

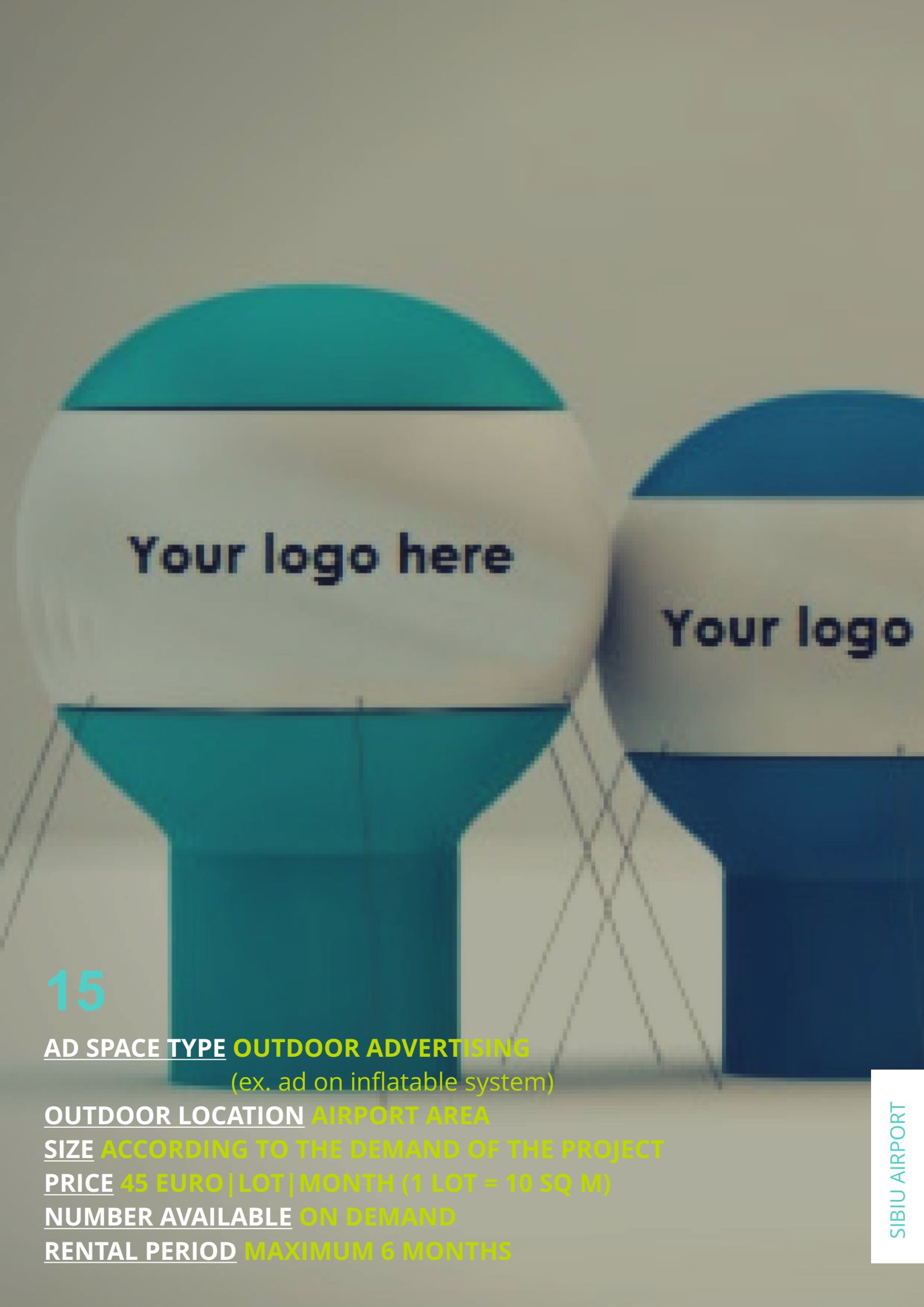
NUMBER AVAILABLE 1

RENTAL PERIOD MAXIMUM 6 MONTHS

An aerial photograph of Sibiu Airport. The terminal building is a long, modern structure with a glass facade and a flat roof. To its right is a tall, grey control tower. A wide, paved road runs alongside the terminal, with a crosswalk visible. The background shows a flat landscape with some distant hills under a blue sky with scattered clouds.

14

AD SPACE TYPE **COMMERCIAL SPACE – CAR SHOW**
OUTDOOR LOCATION **AIRPORT AREA**
SIZE **ACCORDING TO THE DEMAND OF THE PROJECT**
PRICE **5 EURO|SQ M|MONTH**
NUMBER AVAILABLE **ON DEMAND**
RENTAL PERIOD **MAXIMUM 6 MONTHS**



Your logo here

Your logo

15

AD SPACE TYPE OUTDOOR ADVERTISING
(ex. ad on inflatable system)

OUTDOOR LOCATION AIRPORT AREA

SIZE ACCORDING TO THE DEMAND OF THE PROJECT

PRICE 45 EURO | LOT | MONTH (1 LOT = 10 SQ M)

NUMBER AVAILABLE ON DEMAND

RENTAL PERIOD MAXIMUM 6 MONTHS



16

AD SPACE TYPE **SAMPLING**

OUTDOOR LOCATION

PRICE **20 EURO | HOUR or 148 EURO | DAY**

WITHOUT THE PARTICIPATION OF AIRPORT STAFF

RENTAL PERIOD **MAXIMUM 6 MONTHS**

17

AD SPACE TYPE **BACKLIT**

OUTDOOR LOCATION **AIRPORT PARKING**

SUPPORT SIZE **3,2 X 2,4 M**

PRINT SIZE **3,05 X 2,05 M**

PRICE **77 EURO | BACKLIT SIDE | MONTH**

NUMBER AVAILABLE **5 BACKLITS | 10 SIDES**

RENTAL PERIOD **MAXIMUM 6 MONTHS**





18

AD SPACE TYPE **FLAG ON PARKING POLE**
OUTDOOR LOCATION **AIRPORT PARKING**

SIZE **0,4 X 2,5 M**

PRICE **20 EURO |PIECE|MONTH**

NUMBER AVAILABLE **22 PIECES**

RENTAL PERIOD **MAXIMUM 6 MONTHS**



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