

2025

EXHIBITION AND DISPLAY SPACES

# CATALOGUE



SIBIU INTERNATIONAL AIRPORT

# EXHIBITION AND DISPLAY SPACES

## INDOOR & OUTDOOR

### LOCATION

The exhibition and display spaces at Sibiu International Airport are available in indoor and outdoor areas, as well as online.

### AUDIENCE

Passengers transiting through the airport and their companions.

### DISPLAY PERIOD

The maximum display period is 6 months.

### DISPLAY RATE

The display rates listed in the catalogue are in EURO and do not include VAT.  
The display rate does not include production, decoration and neutralization costs, which are the responsibility of the applicant.

### DISPLAY AND EXHIBITION PROCEDURE

Please send a firm request to Sibiu International Airport, specifying the exhibition and display space of interest, the duration of the campaign, and a brief presentation of the campaign and its content.

The request will be made on the basis of a firm *Order Form for exhibition and display at Sibiu International Airport*.

The approval of the order for exhibition and display will be communicated to the applicant, and invoicing will be made on the basis of the approved order.

For further details, or to request the Order Form for exhibition and display spaces available at Sibiu International Airport, please send a request by e-mail to: [marketing@sibiuairport.ro](mailto:marketing@sibiuairport.ro) and [secretariat@sibiuairport.ro](mailto:secretariat@sibiuairport.ro).



EXHIBITION AND DISPLAY SPACES

**INDOOR**

**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**BANNER LUGGAGE CART**

Passenger terminal

40 x 40 cm

12 euro | piece | month

50 pieces

Maximum 6 months





**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**BANNER ON CIRCULAR POLE**

Passenger terminal

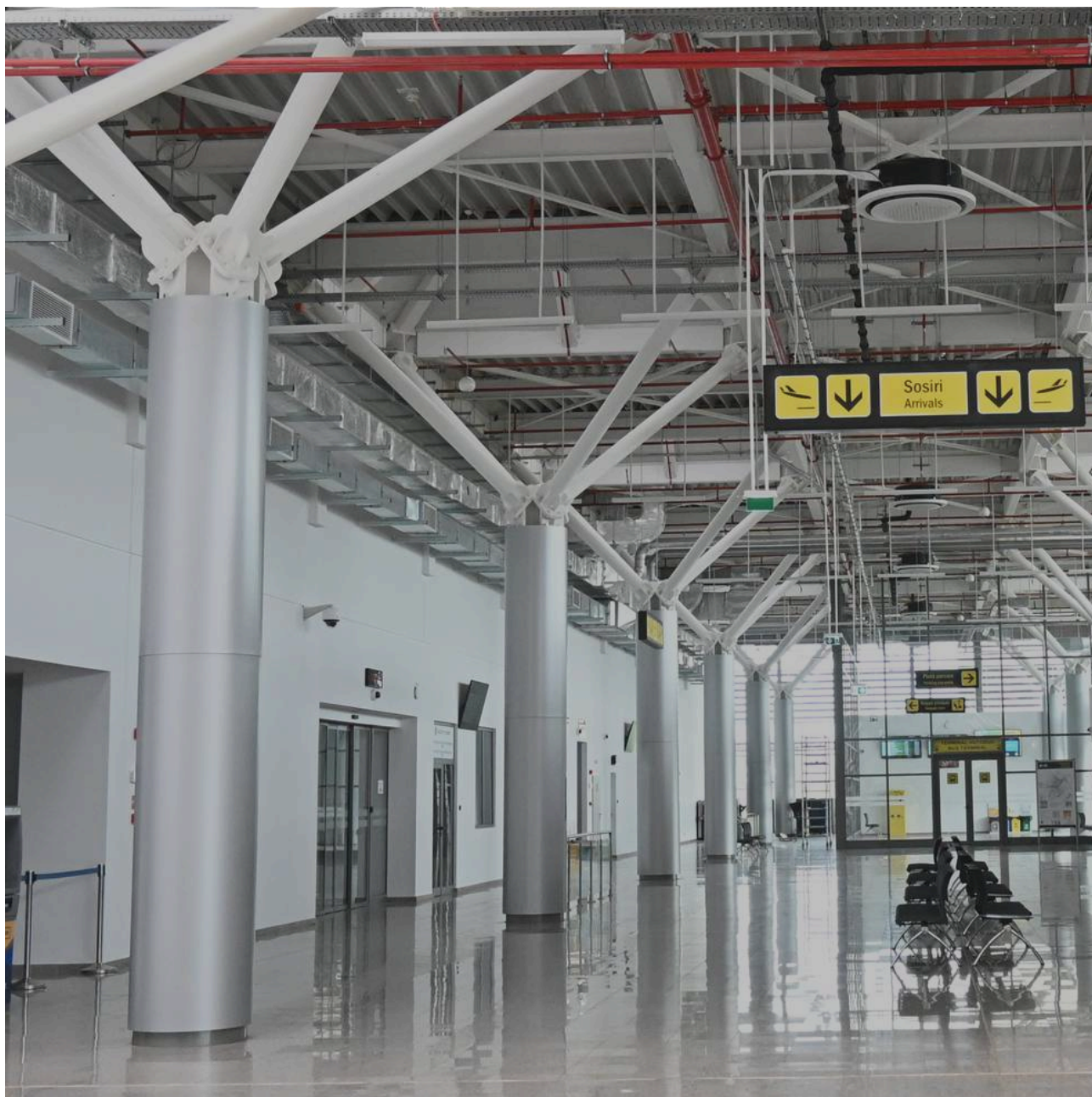
Minimum 1 sq.m

18 euro | sq.m | month

On request

Maximum 6 months

*The display rate is calculated based on displayed surface area. The support will be provided by the applicant.*



**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**SUSPENDED CEILING MESH**

Passenger terminal – public area

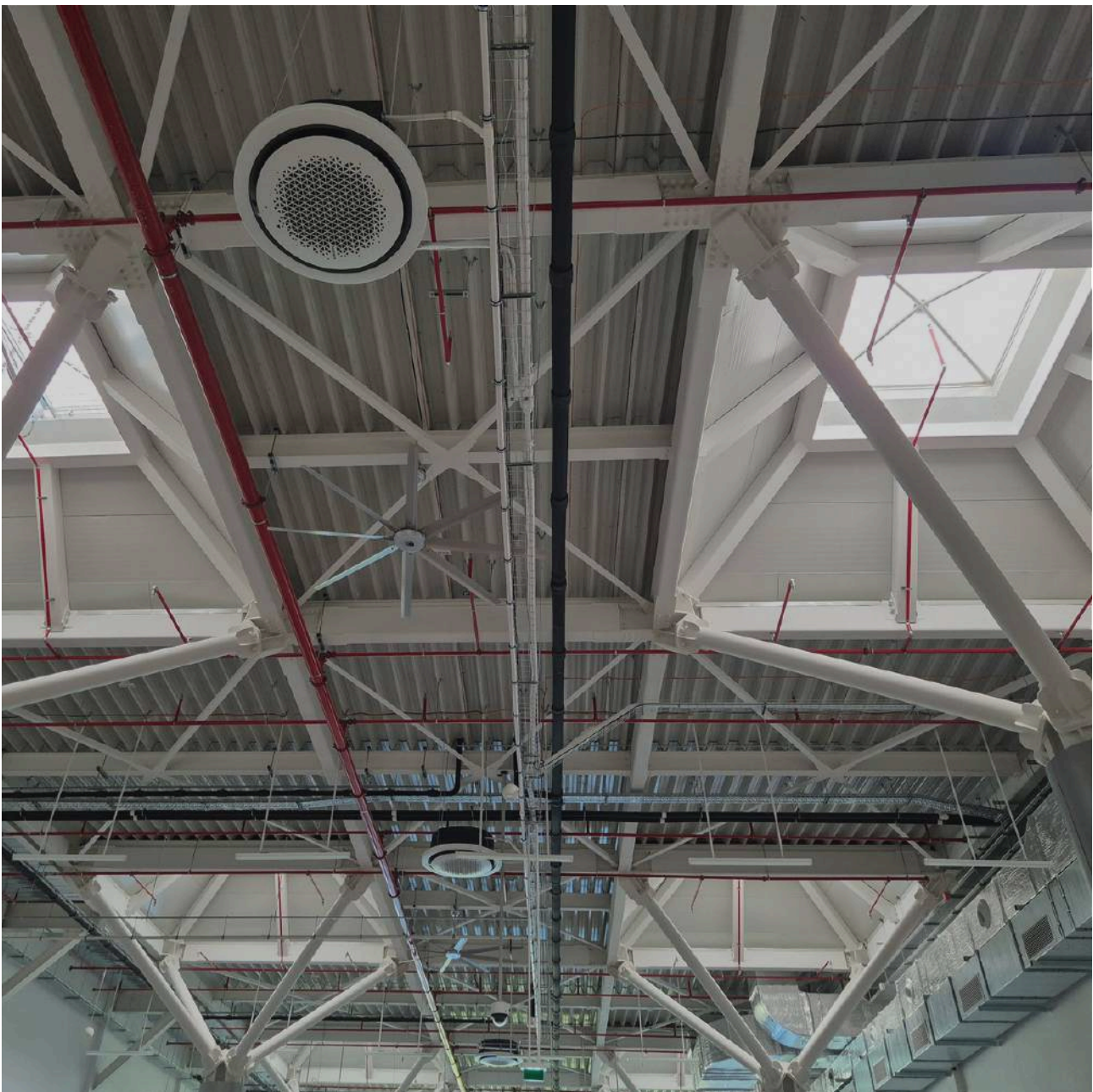
According to project requirements

40 euro | sq.m | month

On request

Maximum 6 months

*The display rate is calculated based on displayed surface area. The support will be provided by the applicant.*





**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**DISPLAY SYSTEM**

Passenger terminal

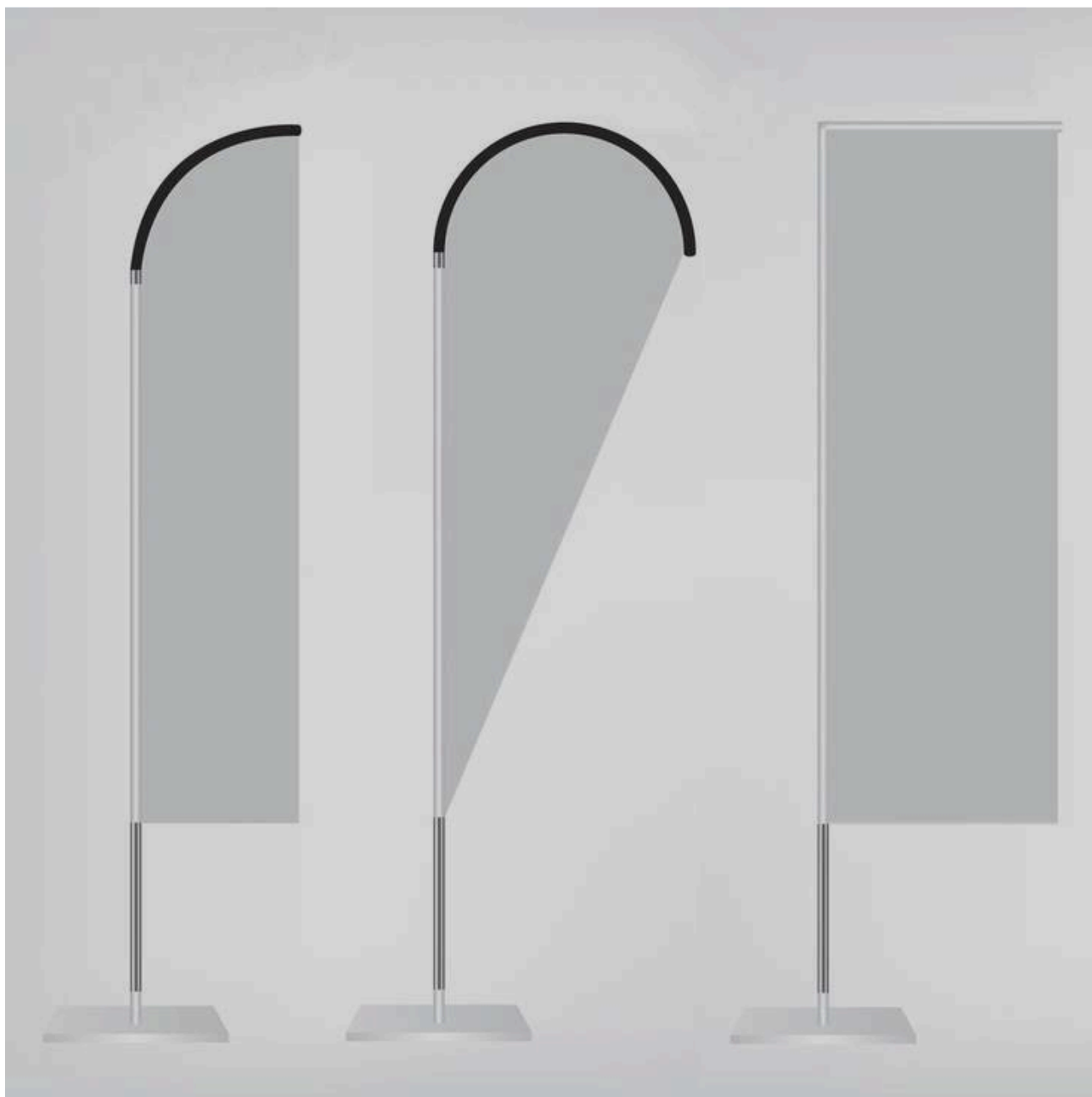
According to project requirements

55 euro | sq.m | month

On request

Maximum 6 months

*The display rate is calculated based on displayed surface area. The support will be provided by the applicant.*



*Example of display system*

**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**SPECIAL ADVERTISING PROJECT**

Passenger terminal

According to project requirements

130 euro | sq.m | month

On request

Maximum 6 months

*The display rate is calculated based on the footprint. The support will be provided by the applicant.*



*Example of special advertising project – personalized advertising cube*

[www.sibiuairport.ro](http://www.sibiuairport.ro)



**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**ADVERTISING ON TOILET DOORS**

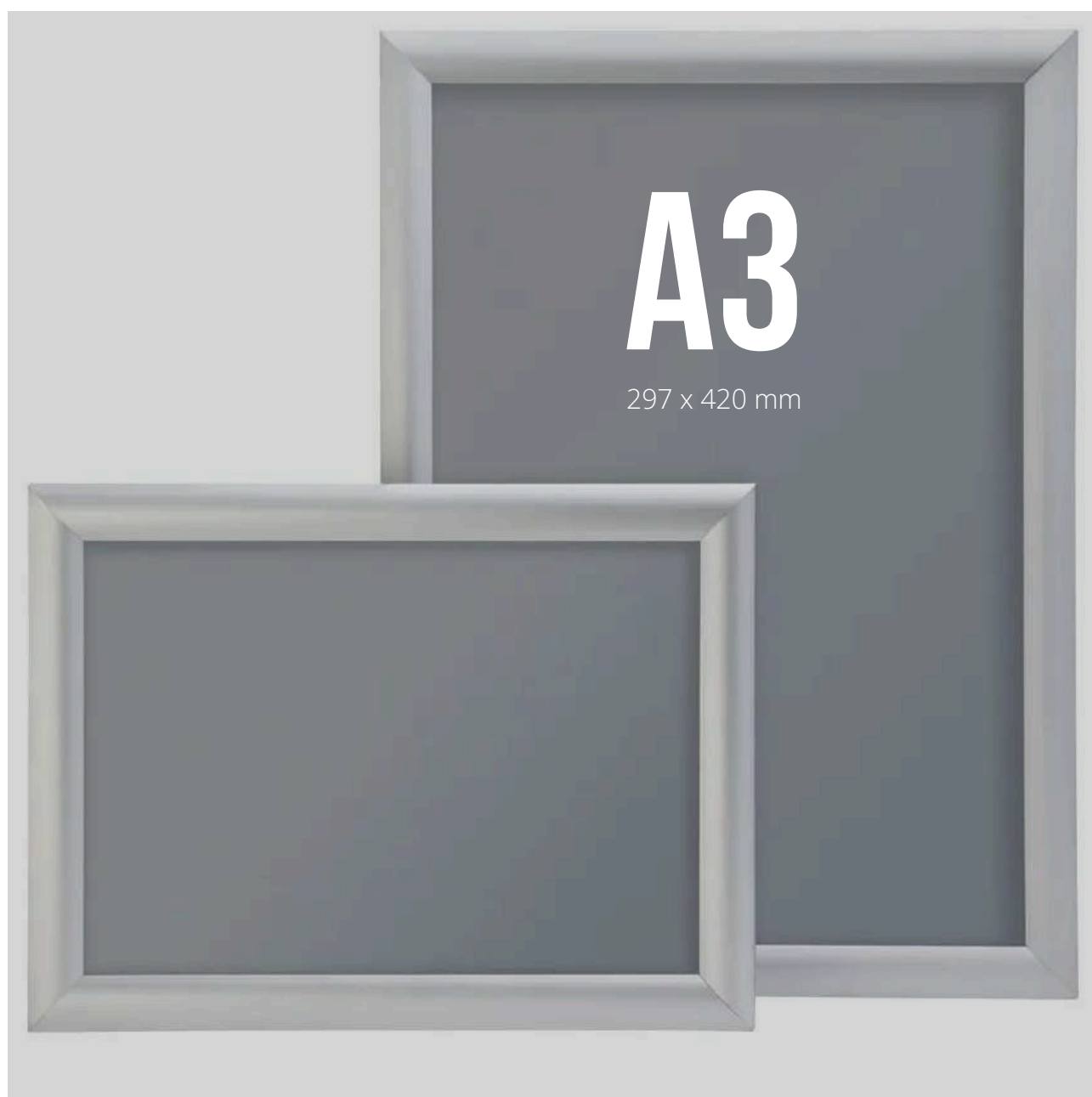
Passenger terminal

A3 (297 x 420 mm)

30 euro | piece | month

On request

Maximum 6 months

*Click-frame (silver frame). The support will be provided by the applicant.*

**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**FLOOR STICKER**

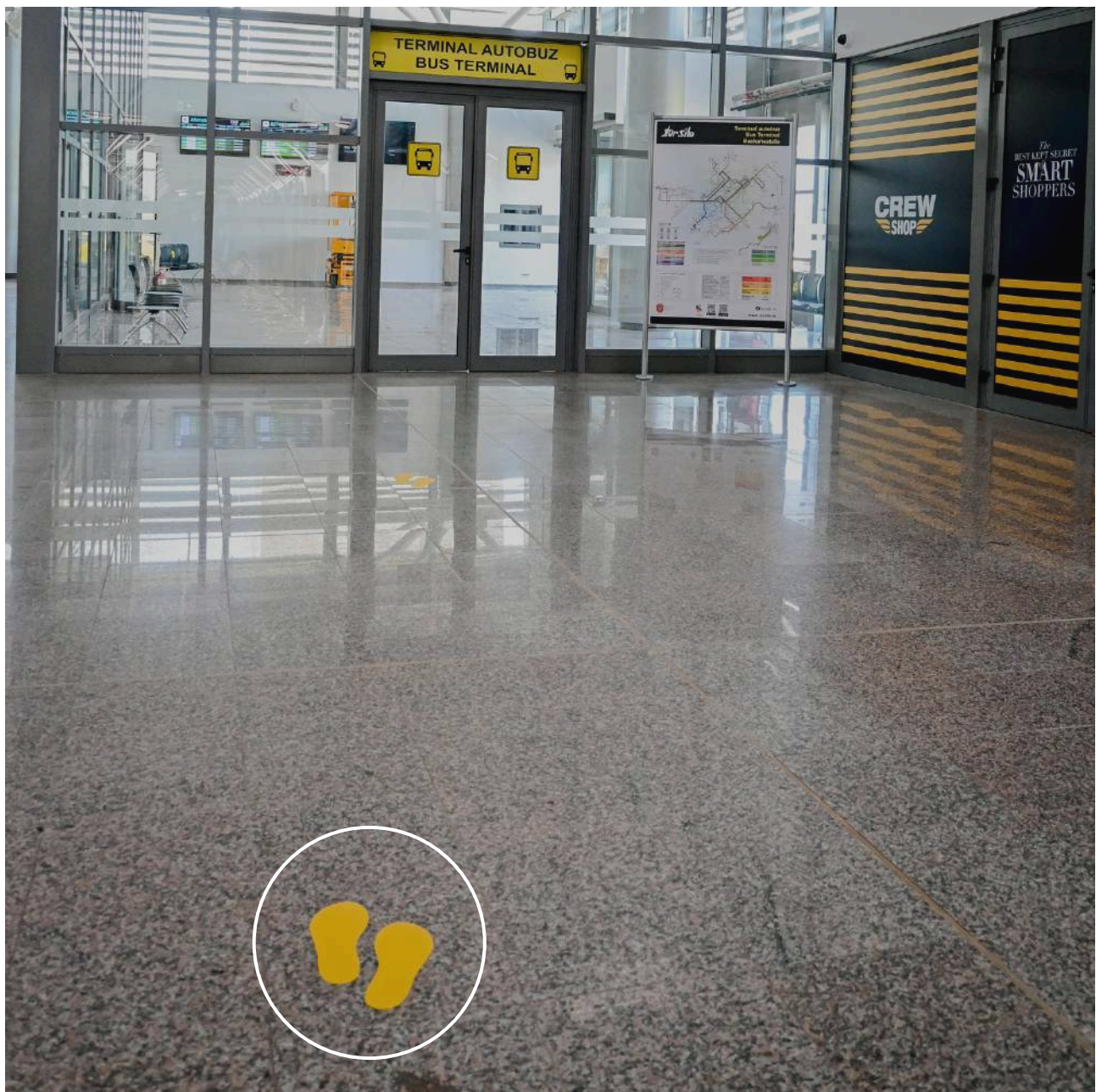
Passenger terminal

Minimum 1 sq.m

30 euro | sq.m | month

On request

Maximum 6 months



**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**CHECK-IN SCREEN**

Passenger terminal

1920 x 1080 px

300 euro | screen | month

On request

Maximum 6 months



**DISPLAY SPACE TYPE**

INDOOR LOCATION

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

**DIGITAL MEDIA FOR INTERACTIVE ADVERTISING**

Passenger terminal

According to project requirements

75 euro | sq.m | month

On request

Maximum 6 months

*The display rate is calculated based on displayed surface area. The support will be provided by the applicant.*





## DISPLAY SPACE TYPE

## SHOWROOM

INDOOR LOCATION

Passenger terminal

SIZE

Minimum 10 sq.m

DISPLAY RATE

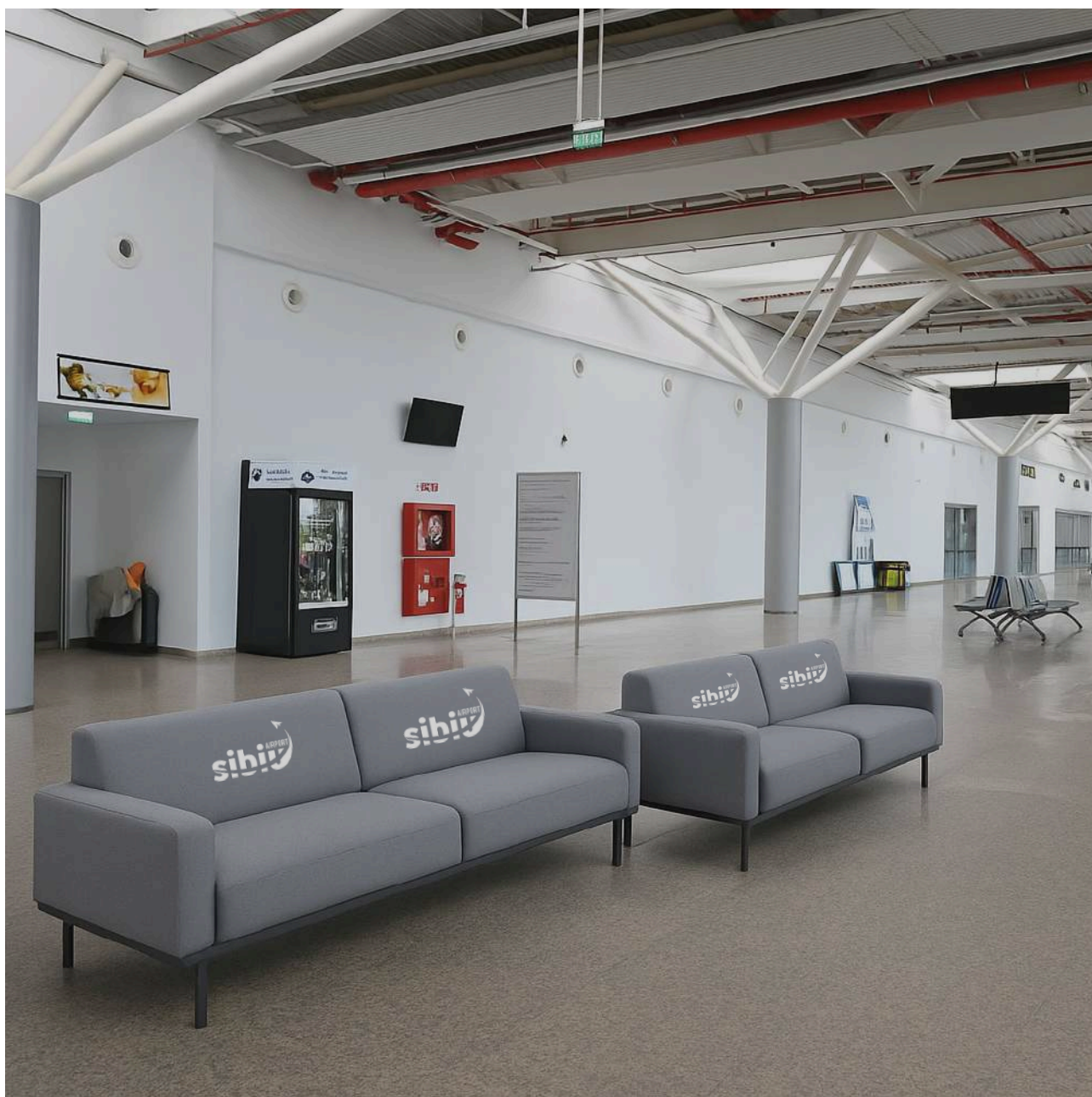
5 euro | sq.m | month

AVAILABILITY

On request

DISPLAY PERIOD

Maximum 6 months



*Showroom example*

**DISPLAY SPACE TYPE**

INDOOR LOCATION

RATE

PERIOD

**SAMPLING**

Passenger terminal

30 euro | hour or 225 euro | day

Maximum 6 months

*Without the participation of Sibiu International Airport staff.*



EXHIBITION AND DISPLAY SPACES

**OUTDOOR**

## DISPLAY SPACE TYPE

OUTDOOR LOCATION  
RATE  
PERIOD

## SAMPLING

Sibiu International Airport  
30 euro | hour or 225 euro | day  
Maximum 6 months

*Without the participation of Sibiu International Airport staff.*





## DISPLAY SPACE TYPE

OUTDOOR LOCATION  
SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

## COMMERCIAL SPACE — AUTO SHOW

Sibiu International Airport Area

According to project requirements

5 euro | sq.m | month

On request

Maximum 6 months



## DISPLAY SPACE TYPE

## OUTDOOR ADVERTISING

OUTDOOR LOCATION

Sibiu International Airport Area

SIZE

According to project requirements

DISPLAY RATE

70 euro | lot | month (1 LOT = 10 sq.m)

AVAILABILITY

On request

DISPLAY PERIOD

Maximum 6 months



*Example of outdoor advertising project – ad on inflatable system*



**DISPLAY SPACE TYPE    BACKLIT**

OUTDOOR LOCATION  
SIZE

Sibiu Airport Parking Area

Support size: 3,2 x 2,4 m

Print / Display size: 3,05 X 2,05 m

DISPLAY RATE

120 euro | backlit side | month

AVAILABILITY

5 backlits | 10 sides

DISPLAY PERIOD

Maximum 6 months





EXHIBITION AND DISPLAY SPACES

**ONLINE**



## DISPLAY SPACE TYPE

ONLINE

SIZE

DISPLAY RATE

AVAILABILITY

DISPLAY PERIOD

## BANNER WEBSITE

[www.sibiuairport.ro](http://www.sibiuairport.ro)

170 x 197 px

100 euro | banner | month

On request

Maximum 6 months



RECLAMA TA  
AICI

## DISPLAY SPACE TYPE

ONLINE

DISPLAY RATE

AVAILABILITY

PERIOD

## SOCIAL MEDIA POST

Social Media Sibiu International Airport

50 euro | post

On request

Maximum 6 months campaign

Personalizat: 1 iun. - 30 iun. ▼

**475.172 Vizualizări** ⓘ

+256,9 % față de cele 30 zile precedente



## SIBIU International Airport

29 K aprecieri • 31 K urmăritori

Postări

Despre

Canale

Menționări

Recenzii

Reels

Mai multe ▼

### Prezentare

Welcome on SIBIU International Airport Official Facebook Page!



La ce te gândești?

## DISPLAY SPACE TYPE

ONLINE

DISPLAY RATE

AVAILABILITY

PERIOD

## NEWSLETTER

Sibiu International Airport Newsletter

25 euro | newsletter

On request

Maximum 6 months campaign



## Noi rute direct din Sibiu din august 2025

Avem vești bune, mult așteptate! 😊

De la începutul lunii august 2025, Wizz Air alocă cea de-a doua aeronavă bazei de la Sibiu și lansează de la Aeroportul Internațional Sibiu noi zboruri directe către șase destinații mult dorite și așteptate: Roma Fiumicino, Madrid, Basel, Frankfurt Hahn, Hamburg și Viena.

**Sibiu – Viena** din 1 august 2025

3 zboruri pe săptămână (luni, miercuri, vineri)

**Sibiu – Hamburg** din 1 august 2025

3 zboruri pe săptămână (luni, miercuri, vineri)

**Sibiu – Frankfurt-Hahn** din 2 august 2025

2 zboruri pe săptămână (marți, sâmbătă)

**Sibiu – Basel** din 2 august 2025

3 zboruri pe săptămână (marți, joi, sâmbătă)

**Sibiu – Roma** din 2 august 2025

3 zboruri pe săptămână (marți, joi, sâmbătă)

**Sibiu – Madrid** din 3 august 2025

2 zboruri pe săptămână (joi, duminică)



# ELIGIBILITY REQUIREMENTS

for Exhibition and Display Spaces

## **Social Media Post & Newsletter**

The content should be provided by the applicant and must be relevant and tailored to the specific activity of the airport.

Posts with offensive, gambling-related, political, religious, discriminatory or competitive content towards the airport and the airport's direct commercial partners are not permitted.

All content will be approved in agreement with Sibiu International Airport.

The eligible entities for exhibition and display spaces such as Social Media Post and Newsletter, are the ones that are operating in the HoReCa, tourism and travel industries.





## SIBIU INTERNATIONAL AIRPORT

73 Alba Iulia Road, 550052 – Sibiu, Romania

+40 372 055 862

[marketing@sibiuairport.ro](mailto:marketing@sibiuairport.ro)

[www.sibiuairport.ro](http://www.sibiuairport.ro)

    /sbzairport